

## WINDHOEK BEER INTRODUCES: NEW LEMON FLAVOURED NON-ALCOHOLIC BEER IN NAMIBIA

Windhoek Beer, a brand renowned for its unwavering commitment to pure brewing traditions, is embracing a bold new era with an exciting addition to its family. Introducing Windhoek Lemon Flavoured Non-Alcoholic Beer.

This refreshing, accessibly priced variant delivers the signature Windhoek quality with less than 0.5% ABV alcohol content, natural lemon flavouring, balanced bitterness, and a smooth finish reminiscent of traditional Windhoek Non-Alcoholic beer with Lemon.

"With Windhoek Lemon Flavoured Non-Alcoholic Beer, we are addressing the growing demand for non-alcoholic alternatives and flavoured beverages in Namibia's evolving beverage landscape. By expanding our range we can provide variety for different lifestyles choices, without compromising on the quality and authenticity that define our brand." said Tasneem Klazen, Marketing Manager.

As part of Namibia Breweries commitment to responsible and moderate drinking, we believe in providing consumers with choices that support mindful consumption. The launch of Windhoek Lemon Flavoured Non-Alcoholic Beer reflects our dedication to offering premium, non-alcoholic alternatives for those who want to enjoy the taste of beer while making responsible consumption decisions.

With its launch across leading retailers in Namibia, Windhoek Lemon Flavoured Non-Alcoholic Beer will come in a 440ml NRB and 500ml Can format and will be available for sale 24/7.

For more, visit www.windhoekbeer.com or follow Windhoek Beer on social media @WindhoekBeerNA or @WindhoekBeer\_na and join the conversation using #WindhoekBeerNam and #KeepIt100.

THAT'S 100% REAL REAL BEER FOR REAL PEOPLE